

11th International Conference
SENSES & SENSIBILITY'21



DESIGNING NEXT
GENERA(C)TIONS➔

**CONFERENCE
PROGRAM**

11th International Conference
SENSES & SENSIBILITY'21



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DAY 1 | 09/12/2021

OPENING CERIMONY

- 09.30 **Annalisa Di Roma** Coordinator of Master Degree Course of Industrial Design of Poliecnico di Bari
- 09.35 **Emília Duarte** Coordinator of UNIDCOM/IADE Research Center of IADE, Universidade Europeia
- 09.40 **Carlo Moccia** Head of the department of civil engineering and architetture (Dicar)
- 09.45 **Carlos Duarte** Vice-Rector of Universidade Europeia
- 10.00 **Francesco Cupertino** Rector of Poliecnico di Bari

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ROOM F1 | DESIGN FOR SOCIAL INNOVATION, SUSTAINABILITY & CIRCULAR ECONOMY - CHAIR: ISABEL FARINHA & ANA MARGARIDA FERREIRA

ROOM F2 | DESIGN FOR TECH AND DIGITAL INTERACTIONS CHAIR: ANNALISA DI ROMA

- 10.30 Design from Within – A Study for Endemic and Endogenous Design Processes
Paolo Cardini, Valentina Rognoli
- 10.45 Critical Transition: Merging Approaches toward Sustainability
Liene Jakobsone
- 11.00 A sustainable future for tourism sector managing Covid-19 situation. Systemic Design approach to co-design the Place Branding for territorial and cultural cohesion.
Asja Aulizio, Amina Pereno, Silvia Barbero
- 11.15 Homegreens: Aquaponics and Education
Rute Carreira, Luís Pessanha
- 11.30 Design for a sustainable and circular way of producing and consuming. A case study on creative recycling focused on social commitment to women's awareness
Maria Antonietta Sbordone, Carmela Ilenia Amato, Alessandra De Luca
- 11.45 Participatory Design and the democratic production of Urban Spaces. A possible utopia.*
Laura Gouvêa, Claudia MontAlvao
- 12.00 Design(ers), e-commerce, and consumerism*
Carolina Marianna Faya, Claudia MontAlvao, Denise Portinari

- Designing information for a pandemic world: a conceptual discussion on how to enhance User Experience on Data Journalism contents
Milton Cappelletti
- A Design Approach for Protecting Children's Rights to Privacy and Freedom*
Davide Parrilli, Rodrigo Hernández-Ramírez
- On the relationship between User Experience and Blockchain Technologies*
Rodrigo Hernández-Ramírez, Veronica Silva
- Post-domestic commons*
Michela Bassanelli
- Interactions to Be: the Case of Speculative Interactive Print Media*
Marco Neves, Sofia Silva, Carolina Marianna Faya
- The "X" factor of the place- A mental and spiritual dimension*
Ardita Byci Jakupi

AULA MAGNA | **KEYNOTE: MATHILDE BRETILLOT***

ROOM F1 | DESIGN FOR SOCIAL INNOVATION, SUSTAINABILITY & CIRCULAR ECONOMY 2 - CHAIR: VINCENZO BAGNATO

ROOM F2 | INCLUSIVE DIGITAL INTERACTIONS CHAIR: EMÍLIA DUARTE

- 16.15 Bio-Sustainable Materials for Tailor-Made Wellness: a Case Study of Behavioural Packaging for Cosmetics Self-Production
Marina Ricci
- 16.30 Sustainable Development Goals enabled by Additive Manufacturing: a design perspective
Alessia Romani, Marinella Levi, Valentina Rognoli
- 16.45 Designing the "threshold" in resiliency cities*
Laura Galluzzo, Ambra Borin
- 17.00 Design for territorial innovation. Participatory design processes and good practices for socio-cultural sustainability*
Serena Del Puglia
- 17.15 Marine plastic pollution, design & circular economy
Isabel Farinha, Carlos Duarte, Mafalda Carvalho

- Domestic space: connections and relationships in contemporary housing at the time of Covid-19
Carla Chiarantoni
- Design Research: in the path towards the understanding of the connection between visual information and musical perception in young children
Ines Antunes, Carlos Rosa, Flávio Almeida
- From play to game. Smart toys for inclusive physio-cognitive therapy
Annalisa Di Roma, Alessandra Scarcelli
- Introduction to interaction methods through the use of RTR processes
Vincenzo Minenna
- Smart Outdoors for elderly: Expert Interviews*
Felipe Satte, Hande Ayanoglu
- Inclusive Advertising in Brand Product Campaigns for Children: Representativeness of Children With Disabilities*
Maria Bemposta, Antonio Gorgel Pinto
- Gerontechnology: design discussions about the usability of smartphones for the elderly*
Marcos Souza Filho, André Neves, Marcelo Márcio Soares

18.00

AULA MAGNA | **KEYNOTE: PETER-PAUL VERBEEK***

18.00

DAY 2 | 10/12/2021

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AULA MAGNA | DESIGN FOR HEALTH & WELL-BEING - CHAIR: A. SCARCELLI

ROOM F1 | DESIGN EDUCATION CHAIR: SANTI CENTINEO

ROOM F2 | DESIGN FOR TERRITORIES AND CULTURAL CONTEXTS CHAIR: ROSA PAGLIARULO

09.00 +	Synaesthetic design: the importance of senses in the next generation health. A pilot study using a cold pressor test. Davide Antonio Gambera, Dina Riccò, Emília Duarte, Amadeu Martins	PhD Research for "trans-action": Post-disciplinary Research Questions Violeta Clemente, Katja Tschimmel, Fátima Pombo	Identity and Territories: Autochthonous furniture between cultural heritage and production potential. Research on the identity matrices of Apulian living as a tool for possible product innovations* Rocco Mele	09.00 +
09.15	Kinetic calendar for stress tracking in women* Mariel Dominguez, Angela Giambattista, Loredana Di Lucchio	Exploring career path of PSSD students through alumni's narrations Andrea Taverna, Arianna Bosio	Material inter-actions vs sense trans-actions. Concrete surfaces in Apulia. Rosa Pagliarulo	09.15
09.30	A product design approach to promote psychological detachments in remote work from home. Maria Cartay, Emília Duarte	Where They Learn: How prevalent is the project in undergraduate design courses?*	Design and technologies 4.0. The customization of the sensory qualities of silk yarns between lot zero productions and enhancement of the productive identity of southern Italy Tania Leone	09.30
09.45	Design as the Mediator of new social health culture. Towards a network to implementing innovative spreading co-benefits model. Maria Antonietta Sbordone, Carmela Ilenia amato, Alessandra De Luca, Barbara Pizzicato	Inter-disciplinary, multi-disciplinary, anti-disciplinary: transition knowledges in design education Viviana Trapani	The Tourist's Sensory Experience on the Touristic Bazaar Atmospheres in Istanbul and Effects of COVID-19* Ceyda Altiparmakogullari, Deniz Hasirci	09.45
10.00	Curb the environmental impact of hospitals through the redesign of single-use procedural kits.* Gabriele Maria Cito, Angela Giambattista	Design, Education and Other Diatribes* Cid Boechat, Claudia MontAlvao*, Denise Portinari	Çeyizlab: Co-imagining the trans-formation of a Pre-wedding Ritual in Turkey and its Cultural Indications* Secil Ugur Yavuz, Hazal Gumus Ciftci	10.00
10.15	A beautiful light. Fascination against depletion* Martina Frattura, Massimiliano Mancini Tortora, Eduardo Gonçalves, Natalia Olszewska	Questioning the Role of the Moving Body between Thinking and Making* Liselotte Vroman	Ecolã Textile Company on the Axis of Culture and Tradition: Dialogue Sustained since the 3rd Generation* Pinar Arslan, Ana Margarida Ferreira	10.15
10.30	The transition to the digital turn. A design-based approach to support hospital ward in reducing errors in therapy. A problem of intergenerational and intercultural gaps.* Antonella Valeria Penati, Carlo Emilio Standoli, Gaia Maria Pellecchia, Francesca Lavizzari	Apprenticeship type learning in the local: Insights from a cooperative weaving practice for design education* Gizem Öz, Şebnem Timur	*Phygital: a new tool for the interaction and transfer craftsmanship between Egypt and Italy* Hoda Aman	10.30
10.45	Information Design in health communication: an analysis of digital and printed pieces* Claudia MontAlvao, Tiago Gassner, Livia Clemente	Towards a dimensionless narrative in design Santi Centineo	Inter-generation and knowledge transmission. The 'Essential Tension' in the hybrid nature of design discipline Rossana Carullo	10.45
11.00	Design & Technology: mediation by digital advents in Avatar Therapy Rodrigo Morais		From exhibitions to urban interventions. An experimental territory for hybrid and performative spatial qualities. Ayman Kassem	11.00

AULA MAGNA

KEYNOTE: LORENZO IMBESI

ROOM F1 | DESIGN FOR NEW MATERIALS AND NEW MANUFACTURING TECHNOLOGIES- CHAIR: MARINA RICCI

ROOM F2 | DESIGN FOR CULTURE CHAIR: VINCENZO PAOLO BAGNATO

14.00	Perceiving grown bacterial cellulose: an aesthetic and sensorial evaluation of a biofabricated material. Flavia Papile, Patrizia Bolzan, Stefano Parisi, Barbara Pollini	The Fertile Context of Olivetti machines: from Kinematic Device to Human-Centered Design Antonio Labalestra	14.00
14.15	A matter of clay: new scenarios of ceramic material composed with algae Elena rausse, Valentina Rognoli	Wine artefacts from ancient to new rituals: designing between material and non-material culture Alessandra Scarcelli	14.15
14.30	Echinoid-inspired Design: the development of a dental surgical forceps inspired by pedicellariae Antonio Oliveira, Valentina Perricone, Amilton Arruda, Carla Langella, Priscila Silva	Managing Design: Responsibilities, Conduct and Rights* Maria Margarida Silva, Sara Gancho	14.30
14.45	Echinodesign: Case Study for Bioinspired Projects Theska Soares, Silva Junior, Valentina Perricone, Amilton Arruda	Social Awareness and Cultural Significance in Designing (Non) Gendered Toys* Alakesh Dhibar, Eduardo Gonçalves, Antonio Gorgel Pinto	14.45
15.00	Generative clay: from the "exaptation" to social and the cultural sustainability Annalisa Di Roma	Dialogue between brands and visual arts: The effect of branding art strategy on the public* Lucas Nascimento, Ana Marques, Fernando Oliveira	15.00
		Lazio Making Network: digital skills for local communities and resilient cities* Lina Monaco, Luca D'Elia	15.15
		Designing for a Multispecies Household: Development of Pet's Habitats Clara Venâncio, Luís Pessanha	15.30
		Design as/for Common(s): Reimagining Design Practices for Resilient Post-Capitalist Futures Safouan Azouzi	15.45
		Design and Heritage: new senses and sensibilities in the archaeological sites Vincenzo Paolo Bagnato	16.00

ROOM C | WORKSHOP "TAKING A HUMAN-CENTERED DESIGN APPROACH TO DIGITAL TRANSITION" RUI PATRÍCIO

PRESENTATION OF THE BOOK - THE DISOBEDIENCE OF DESIGN LARA PENIN & GUI BONSIPE

GALA DINNER

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DAY 3 | 11/12/2021

09.30

TALES FROM THE FIELD: PUGLIA CREATIVA

10.30

CHAIRS ROUND TABLE

FINAL REMARKS

11.30 **Annalisa Di Roma** Coordinator of Master Degree Course of Industrial Design of Politecnico di Bari

11.45 **Emília Duarte** Coordinator of UNIDCOM/IADE Research Center of IADE, Universidade Europeia

12.00

CULTURAL ACTIVITIES VISIT TO ALBEROBELLO, LOCOROTONDO & POLIGNANO A MARE